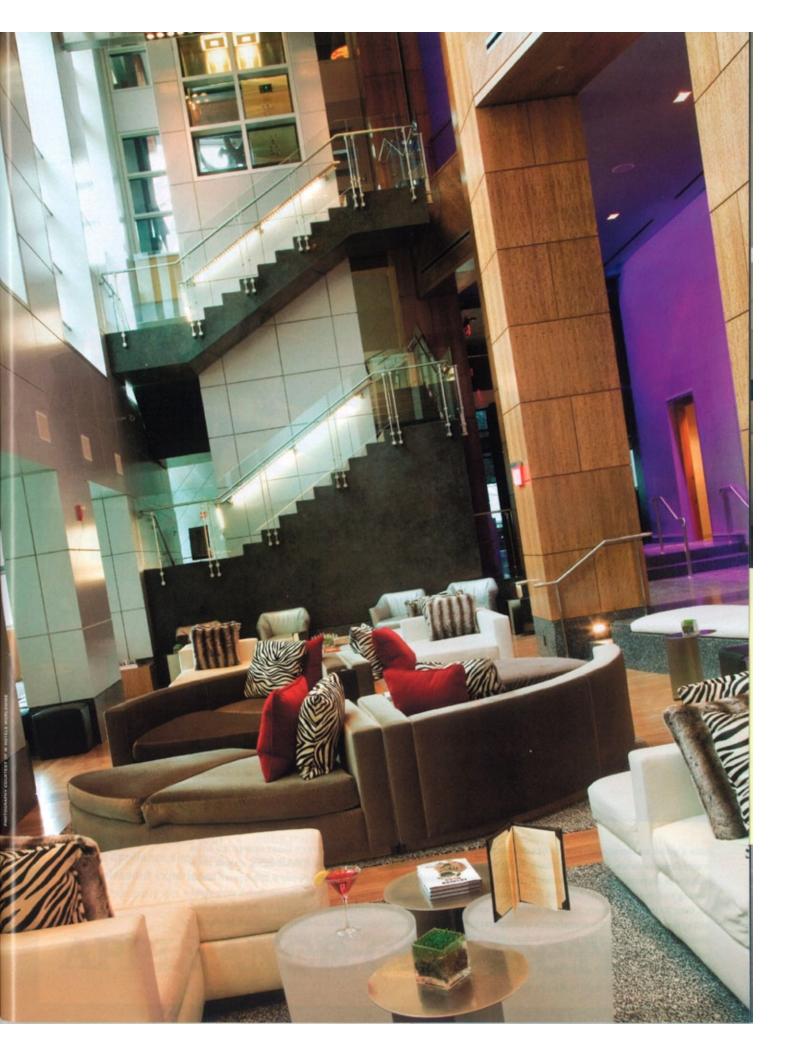


W Hotels commissioned a tower on the Hudson's west bank: Gwathmey Siegel & Associates rose to the occasion ARCHITECTURE AND INTERIOR DESIGN
GWATHMEY SIEGEL & ASSOCIATES TEXT MARC KRISTAL This page: A special zoning permit was required to build the 25-story, metal-and-glass W Hotel in Hoboken, which soars above its shorter, mostly brick-and-mortar neighbors Opposite: Columns finished in richly-figured anigre veneer separate the four-story "living room," as the lobby lounge is called, from the adjacent double-height circulation space 94 NEW YORK SPACES





WHEN A HOTEL BRAND KNOWN FOR ITS DESIGN-FORWARD APPROACH ASKS ONE OF THE COUNTRY'S MOST RESPECTED ARCH-

tecture firms to dance, who leads? That's the question answered in the W Hoboken Hotel & Residences, a sleek riverfront tower featuring 225 guest rooms, 40 condominiums, a restaurant, lounge, spa, and nearly 6,000 square feet of meeting and event space. At different moments in the process of developing Hoboken's first luxury hotel, says architect Greg Karn of Gwathmey Siegel & Associates, each of the partners took turns playing Ginger to the other's Fred. Setting the rhythm was the waterfront's incomparable Manhattan views. Splaying the 23-story structure's two longer sides gives every room in the blunted-arrow-shaped tower a view of New York City. "W's internal design department pushed us to make the interiors fun," says Karn, explaining the sequence of elaborate reception and "living" spaces intended to involve guests in the social experience of the hotel. "It's all part of the W's 'wow' factor." - See Resources.