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W Hoboken Hotel, New York Building, Project, Photo, News, Design, Property, Image

Development in Manhattan, United States of America

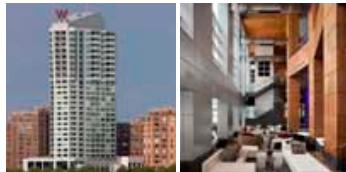
W Hoboken Hotel & Residences, W New York-Downtown Hotel & Residences, 400 Fifth Avenue

11 Jan 2010

Gwathmey Siegel & Associates Architects Redefines Hotel & Residence Design on Both Sides of the Hudson

NEW YORK - With the recent completion of the W Hoboken Hotel & Residences and two additional projects under construction in Manhattan, the W New York-Downtown Hotel & Residences and 400 Fifth Avenue, Gwathmey Siegel & Associates Architects (GSAA) is redefining the standard for designing luxury hotels & residences.

W Hoboken Hotel:



photos : Paul Warchol

A new landmark on the New Jersey waterfront is the **W Hoboken Hotel & Residences**, a 26-story metal and glass building that establishes a counterpoint to the existing mid-rise, masonry structures that characterize the shoreline. The lower portion of the building houses public functions, including The Chandelier Room lounge and Zylo Steakhouse, both with panoramic views of Manhattan, Ws Living Room with 40 ceilings, a Bliss spa, a wood-paneled multi-purpose ballroom, and multiple conference rooms, as well as back of house spaces.

The wedge-shaped tower maximizes views of the Manhattan skyline by virtue of its splayed geometry. All 225 hotel rooms, each designed to meet the W brands high level of quality, are located in the 14-story mid-section of the tower, terminating at a height that relates to the cornice line of the adjacent properties. The north and south facades of the mid-section of the tower are characterized by a saw-toothed rhythm formed by full height angled bay windows included within the typical hotel rooms. Rising above the neighboring structures are nine floors that contain 40 condominium residences.

GSAA was retained by project developer Applied Companies in partnership with Starwood Hotels & Resorts Worldwide, to design not only the building itself, but most interiors including public spaces, hotel rooms, condominium units and sales office, and was responsible for details large and small ranging from selecting finishes, and furniture to even the towels. Given a short design to-completion-timeframe, the unified vision for the W Hoboken Hotel & Residences was accomplished as a result of collaboration between four GSAA associates. Senior Associate Greg Karn was responsible for many aspects of the design throughout the course of the project and served as liaison to the clients; Senior Associate Steven Forman headed the entire team with respect to the

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The Standard

Todd Schliemann of Polshek Partnership Architects



photo © Nikolas Koenig/Hotels AB
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56 Leonard Street

Herzog & de Meuron



image © Herzog & de Meuron, Basel, 2008
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Giorgio Armani, Fifth Avenue
Massimiliano Fuksas Architects



picture courtesy of Studio Fuksas
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MoMA Tower

Ateliers Jean Nouvel



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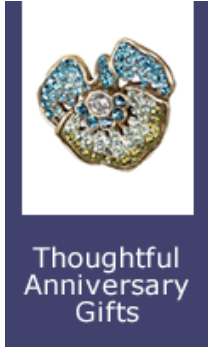
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*Comments / photos for the W Hoboken Hotel New York Architecture page welcome:
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