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SoHo Condo Project Celebrates Topping Out

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By Kelly Sheehan, Online News Editor

New York— Developer United American Land, a family-owned firm with roots in Manhattan's SoHo community, along with Plaza Construction Corp. and guests, recently celebrated the topping out of SoHo Mews, a new mixed-use complex located in the SoHo neighborhood at 311 West Broadway. The project, which includes 59 condominiums and ground-floor retail space, is rising on the largest open residential site in the SoHo Cast Iron Historic District.



Gwathmey Siegel & Associates Architects is trying to create a project that draws on the wealth of creative and cultural aspects of the neighborhood. The complex is slated for completion in late 2008.

"The two buildings capture the iconic cast iron design aesthetic of SoHo, with a modern sensibility that reflects the character of this distinctive neighborhood," Albert Laboz of United American Land LLC said at the event.

SoHo Mews, which will feature two buildings, will consist of two- and three-bedroom condos, five townhouses with private street-level entrances, and four penthouses with wrap-around terraces. The project's courtyard, designed by Peter Walker of PWP Landscape Architecture, links the nine-story building on West Broadway and its eight-story companion on Wooster Street. The West Broadway building will include the main lobby, retail stores and entry to the underground parking facility, while the Wooster Street building will house the townhouses.

Each building will feature a layered composition of stone, metal, and frosted and fritted glass, recalling the strength and simplicity of classic cast iron architecture. The profusion of glass will provide the buildings with abundant natural light, and at the same time, the interplay of construction materials will assure privacy.

Units will be equipped with Mafi wide-plank floors, 10-ft.-high ceilings, Gwathmey Siegel-designed Valcucine kitchens, Jet Mist granite countertops, Statuary White marble floors, deep soaking tubs and heated bathroom floors. Units will range in size from 1,225 to 3,900 square feet and from \$2.4 million to \$11 million. All residents are eligible for a 421-a tax abatement.

Common amenities at SoHo Mews will include 24-hour concierge service by Luxury Attache, a state-of-the-art fitness facility, and special partnerships with SoHo icons such as the New Museum of Contemporary Art, shopping benefits at design emporium Moss and with the carpet artists of Fort Street Studio, vintner service from cantina CentroVini, and private previews at the Deitch Projects gallery.

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