

PepsiCo World Headquarters

Headquarters Master Plan and Facilities Upgrade
Purchase, New York



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The PepsiCo Headquarters was originally designed in the late 1960s by Edward Durrell Stone, and the extensive landscaped sculpture gardens were designed by Russell Page and Francois Goffinet.

In 1993, Gwathmey Siegel was asked to revise the master plan and has since designed the new Cafeteria and Dining Facilities, Leadership Conference Center and Gallery and Dining Room.

The 18,000-square-foot Dining Facility is on the lower level of the PepsiCo headquarters entrance pavilion. Food preparation, storage and mechanical areas wrap the self-service cafeteria; an entry lobby and dining room bracket this dense zone. The lobby joins two vertical circulation nodes and introduces the materials palette: steamed Danish beech, small-fissured parolino bianco marble, brushed stainless steel gridded walls and a continuous steel baseboard.

The dining room is an expansive room with seating for 400 people and areas for special functions at either end. Two doors lead outwards to the patio and garden beyond. Special ceilings offer a high degree of spatial

depth and emphasize the cafeteria's connection to the garden.

The 12,500-square-foot, 150-person Leadership Conference Center is a state-of-the-art meeting facility with rear projection screen and multimedia capabilities. All seating areas are equipped with data outlets and individual microphones. Two thousand square feet of flexible breakout space can be further subdivided into smaller, acoustically separate rooms.

The Gallery and Dining Room Addition extends the existing dining room on the lower level. The extension of this unique cantilevered building required extensive technical coordination and structural ingenuity. The addition contains a two-story, glass-enclosed gallery on the first floor and a two-story glass-enclosed and skylit dining room on the lower level. A landscaped roof terrace was created off the executive office floor for private functions.

A 12,000-square-foot renovation of the reception area and corporate meeting rooms provides views to the surrounding garden and state-of-the-art, flexible meeting rooms.

1 Gallery and Dining Room Addition

2 Main reception floor

3 PepsiCo boardroom



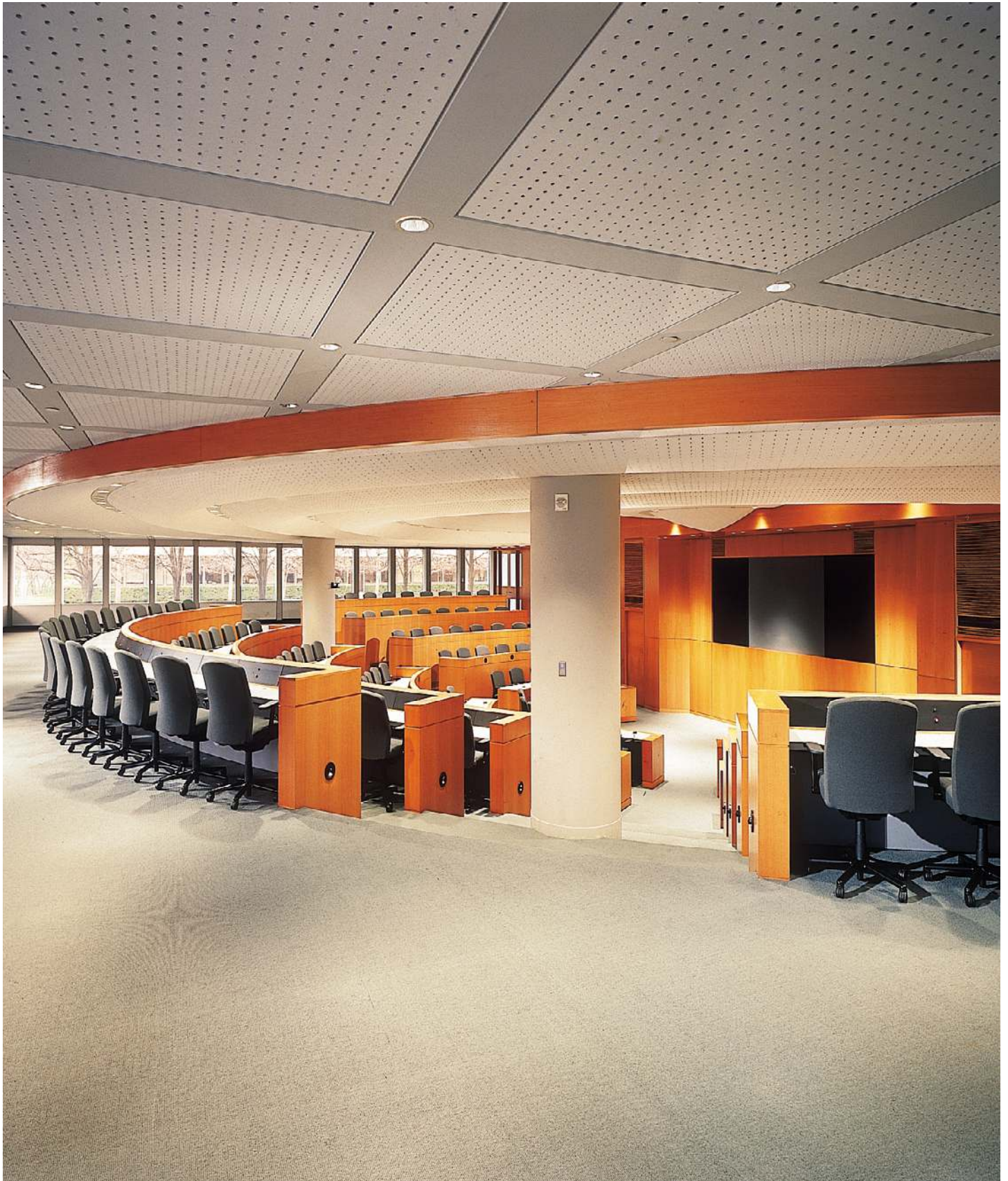
Renovated Dining Room with view to Addition



Dining Room Addition

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Leadership Conference Center

PepsiCo World Headquarters

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Key Project Information

- 2,500-square-foot Conference Center
- meeting room with flexible seating for 300
- lecture theater
- 2,000-square-foot dining room renovation
- 3850-square-foot dining room addition
- garden café
- terrace
- reception area and gallery
- cafeteria
- executive dining rooms
- boutique
- financial services
- print shop and reprographic services
- kitchen and serving area
- employee lounge
- audiovisual center
- service elevators
- loading platform and truck dock
- record storage facilities
- refurbished dance room
- refurbished fitness center

- completed 1998
- gsf 52,500



Main lobby, reception



Servery