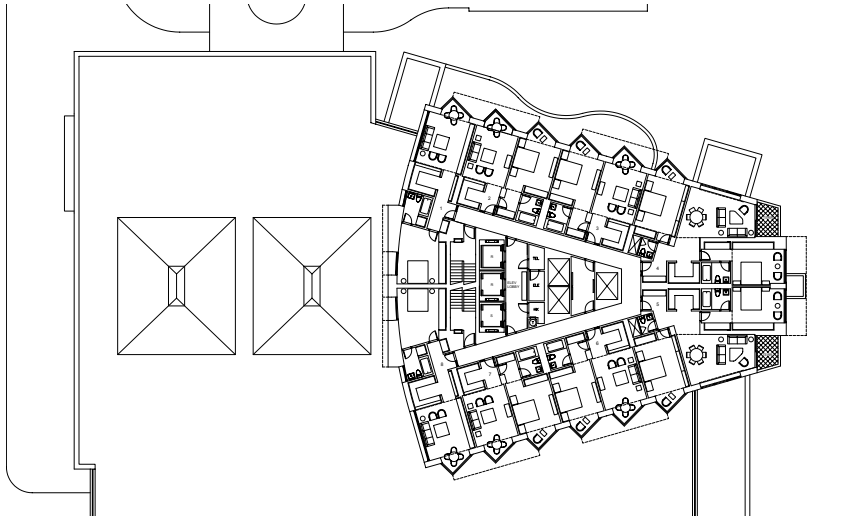


W HOBOKEN

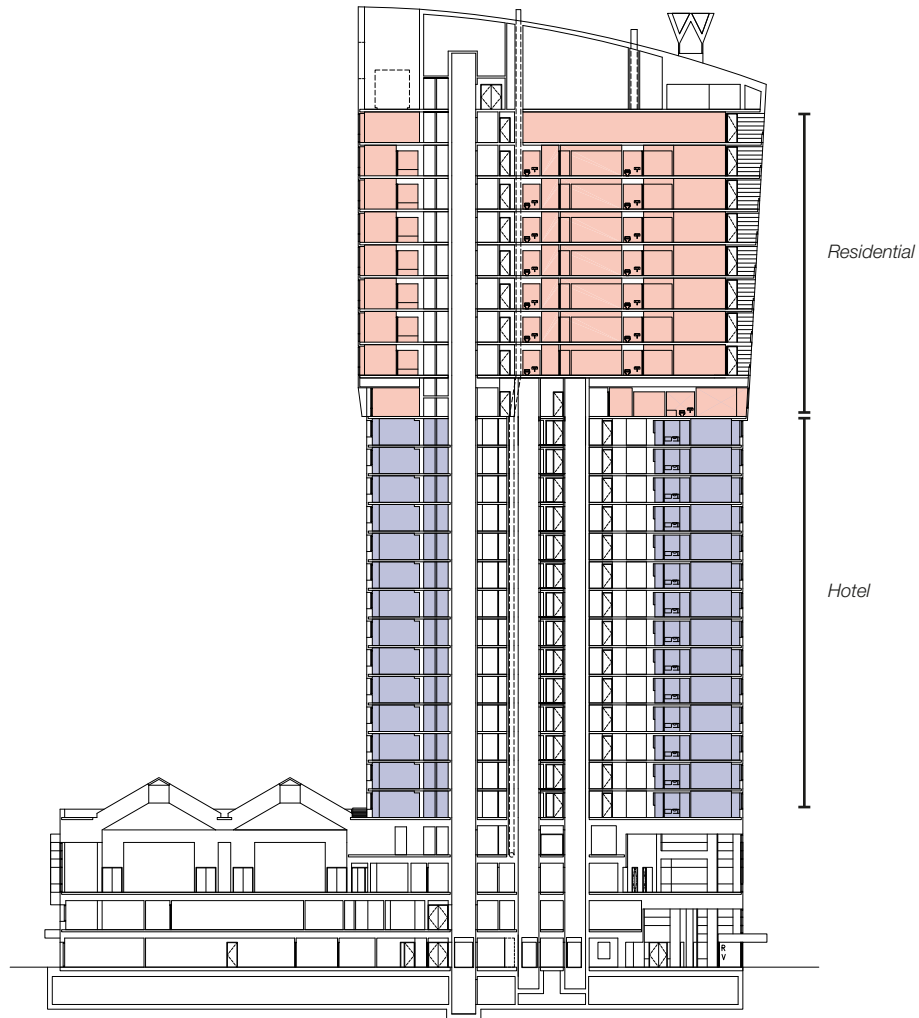
Hotel & Residences



View from southeast



Typical hotel tower floor plan



Longitudinal section through ballroom and tower

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View from northwest



Plaza looking west



Hotel entrance



Marquis

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Hotel & Residences
Hoboken, New Jersey



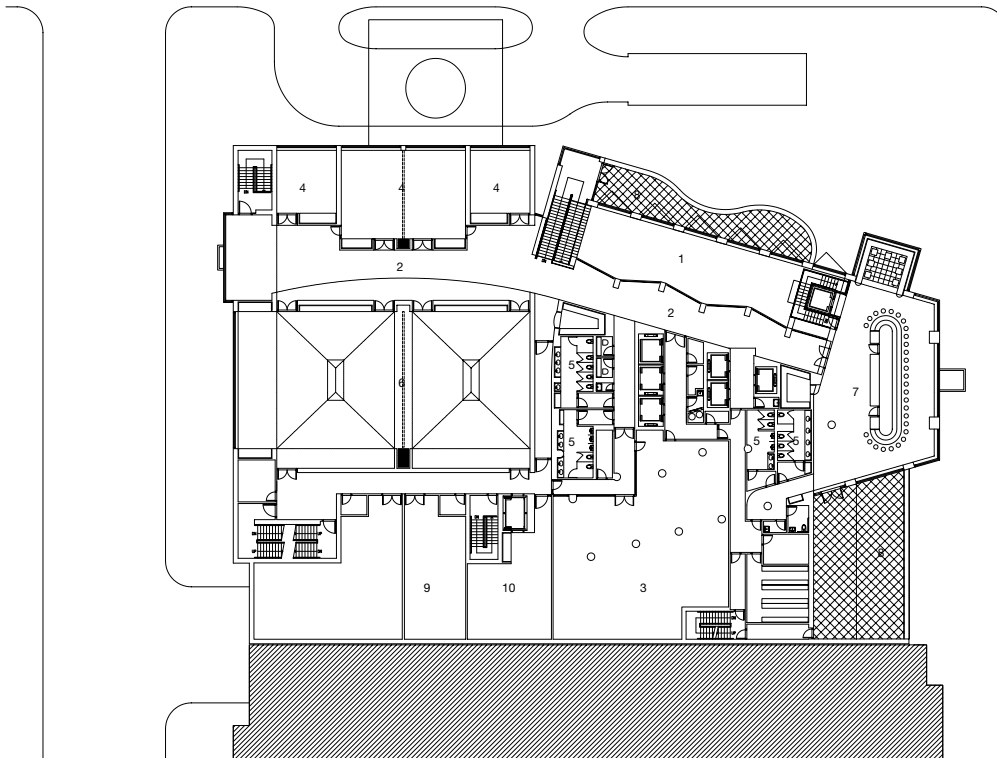
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The W Hoboken is a 27-story hotel and residential tower containing 225 hotel rooms, 40 residences, retail, event spaces and a basement parking garage. Located on the West shore of the Hudson River in downtown Hoboken, New Jersey, the metal and glass tower establishes a counter-point to the existing mid-rise, masonry structures that characterize the Hoboken shoreline.

The public functions, including a full service restaurant, themed bar, lobby lounge, spa, conference rooms, a ballroom, and back of house spaces, have been developed within a two-story masonry base. The material and massing of the base responds to municipal development guidelines, relating in scale and material to the character of the historic city of Hoboken.

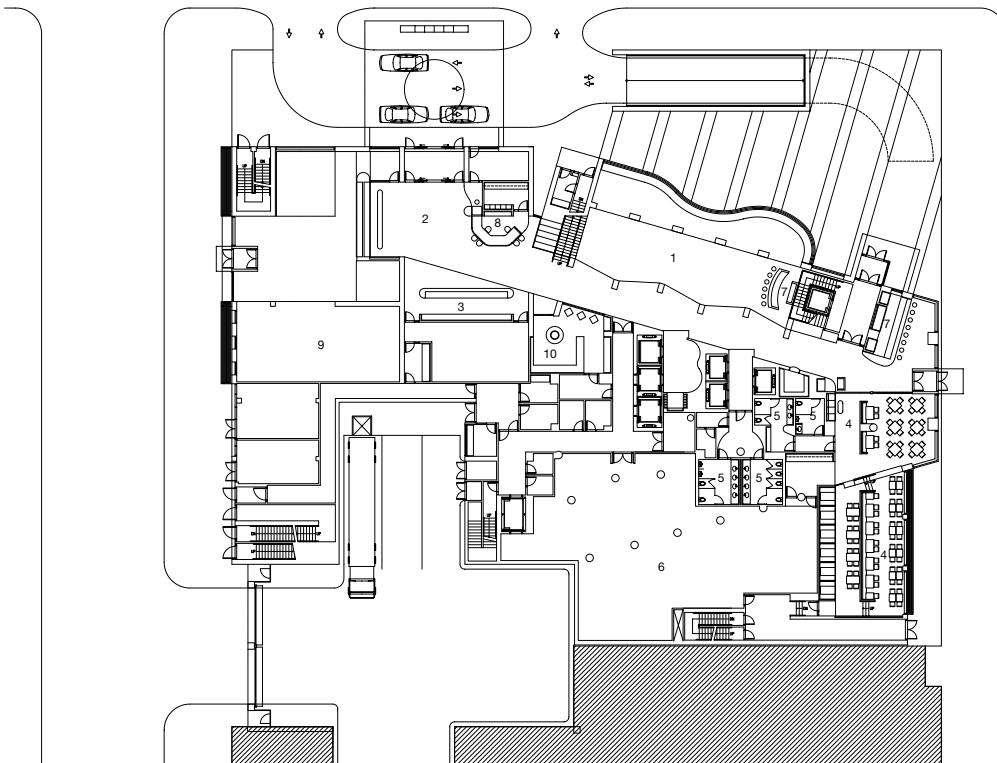
Rising from the base, a wedge shaped tower maximizes views eastward to Manhattan by virtue of its inflected geometry. The hotel rooms, developed to the standard of the W brand, form the 14-story mid-section of the new tower, the height of which relates to the cornice line of the adjacent properties. The north and south facades of the mid-section of the tower are characterized by abstract fluting formed by full height bay windows included within the typical hotel rooms to further enhance the view.

Nine floors of hotel residences form the top of the tower, creating a cornice by virtue of the exterior balconies. Rising above the neighboring structures, the new residences offer unobstructed views north and south.



1. Living room
2. Pre-function
3. Business Center
4. Meeting room
5. Restroom
6. Ballroom
7. Bar
8. Terrace
9. Banquet Storage
10. Banquet Pantry

Second floor plan: meeting room, ball room, prefunction, bar



1. Living room
2. Lobby
3. Front desk
4. Restaurant
5. Restroom
6. Kitchen
7. Bar
8. Concierge
9. Spa
10. W Store

First floor plan: lobby, living room, restaurant

W HOBOKEN

Hotel & Residences



Entrance lobby



View east to restaurant



Detail—elevator lobby entrance



View west to entrance lobby



Detail—living room bar



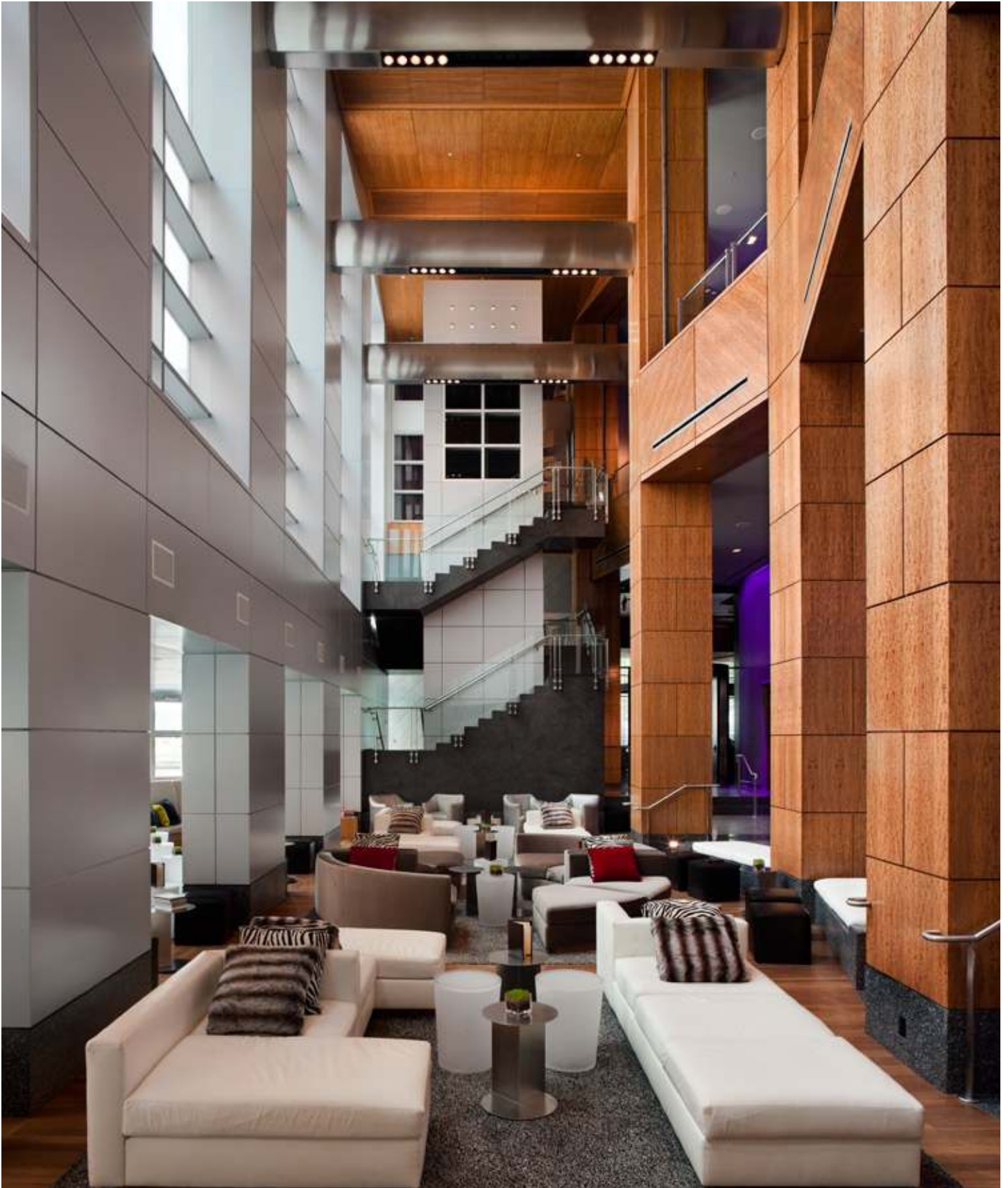
Residential elevator lobby



Living room looking west

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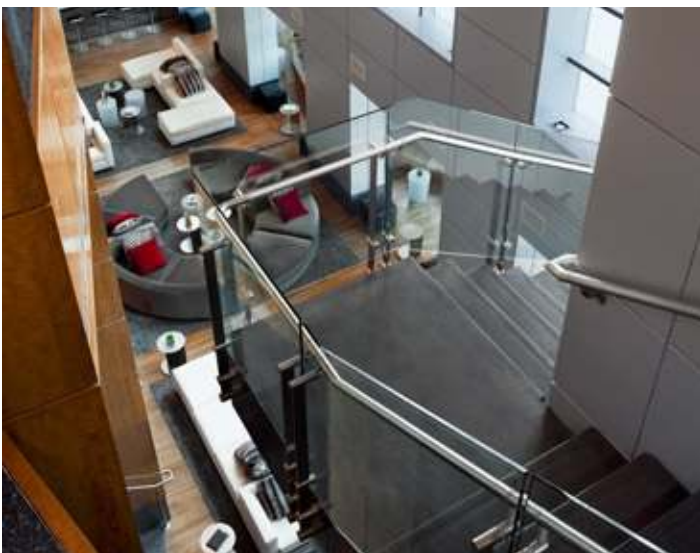
Hotel & Residences



Living room



Prefunction looking east



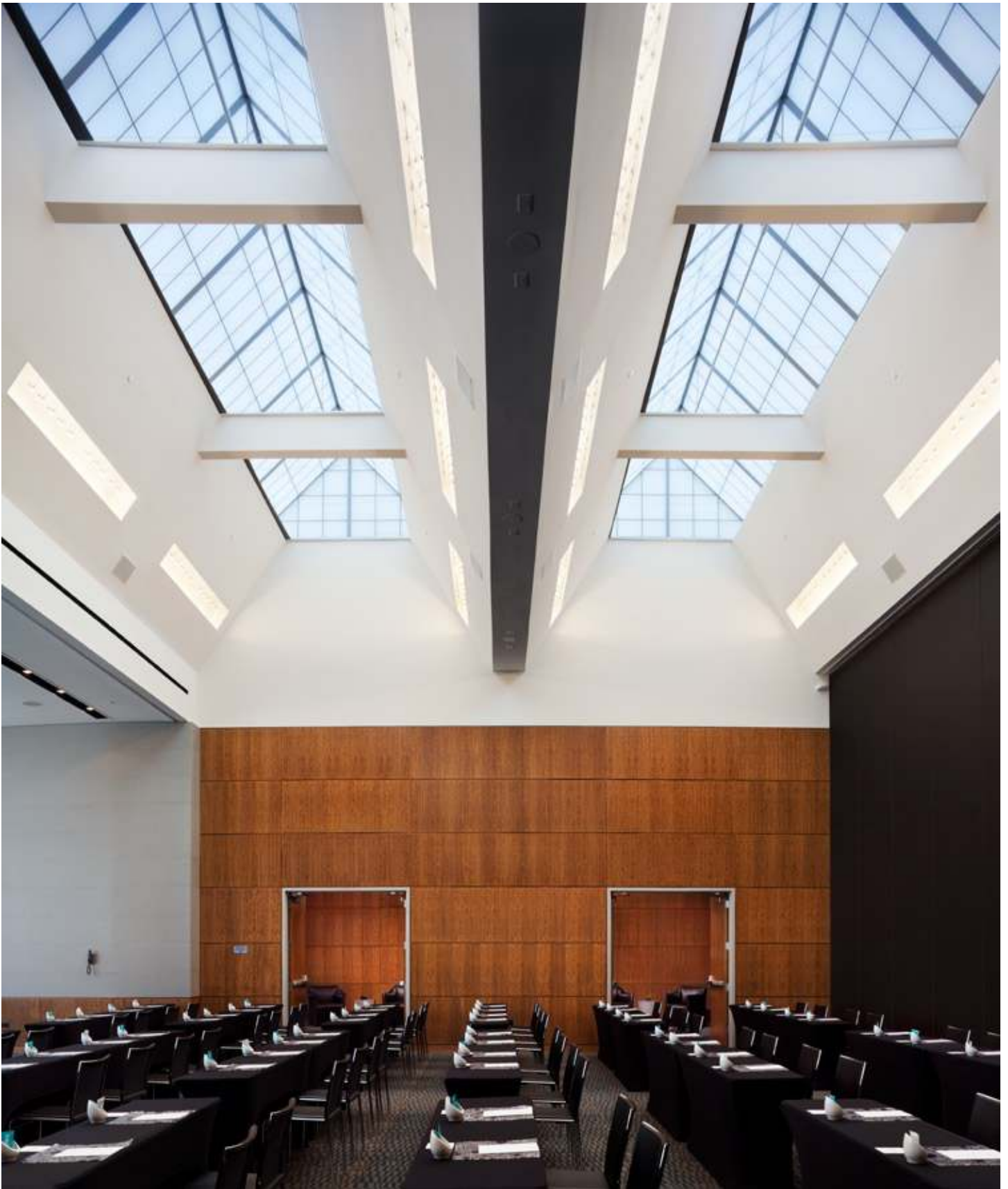
Prefunction view to living room



detail, built-in seating

W HOBOKEN

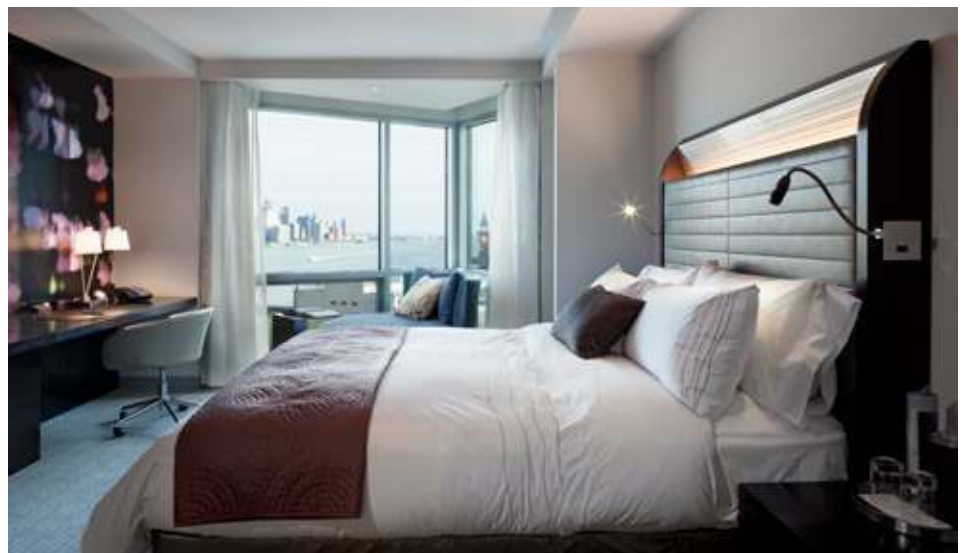
Hotel & Residences



Subdivided ballroom



King suite—livingroom



King room

W HOBOKEN

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Bathroom—residence



Kitchen—residence



Living/dining—residence

W HOBOKEN

Hotel & Residences

Key Project Information

- shoreline site with unobstructed views to and from Manhattan
 - 225 hotel rooms
 - 40 residences
 - restaurant
 - theme bar
 - spa
 - lobby lounge
 - ballroom
 - conference center/ meeting rooms
-
- completion: 2009
 - gsf: 360,000

"Over the past several months, I have had the opportunity to work closely with Charles Gwathmey and Robert Siegel on the design of this development. The firm's creativity needs no mention. In regard to client relationship, the level of energy, attention and responsiveness demonstrated by the principals and associates of the firm has been exceptional."

*Michael Barry, Principal
Ironstate Development Company*

"Of all the hotel's positive features, Mayor David Roberts is most excited about what its sleek architecture - by award-winning Gwathmey Siegel and Associates of New York will say about his city."

The Jersey Journal

"It's a great symbol of this city's pride. When you're in Manhattan and you look at Hoboken, the W Hotel stands very tall and proud - and you know just where the City of Hoboken is."

Mayor David Roberts

